

Portonovo

design Marco Merendi e Diego Vencato

iGuzzini Bespoke

iGuzzini Bespoke interprets our way of thinking and sharing light. Since the 1980s, we have worked closely with architects and designers to respond with bespoke solutions to their specific architectural requirements. Exclusive ideas, similar to or completely different from what, on the other hand, was emerging from a need on the market. Bespoke embraces the soul of a thought - the thought of the architect, first and foremost, and of all those who, by combining creativity and technology, transform matter into light, light into history.

We have decided, in this highly particular year, to reveal entirely what we have in mind. We want to shed light on bespoke solutions so that they can find new spaces, new places, new smiles and new stories to tell.

All those simple and beautiful things that happen under light. A new life coming into the world, the ray of sunshine peeping through the window every day to say good morning, people looking into each other's eyes, the moment when, in the evening under the suffused glow of a small lamp, we browse over the memories of the day.

Light strengthens our secrets and desires, light welcomes the challenge of building new stories. We never think about light on its own: it is always together with people producing new rituals and happy relationships. We use light to build new worlds; it follows us in our life-spaces and in our needs. Thanks to light, we can see where before there was only a wall of darkness in time and space.

The collection of light we propose here reflects the transparency, shades and shapes of a majestic nature set between land and sea, a place that embraces many places: Portonovo, Sirolo, Numana and Conero.

We can start our Bespoke story here.

iGuzzini

"In our memory, lanterns are a wireless light source that you can easily carry: you can set them down or hang them up, indoors and outdoors. Portonovo is a contemporary lantern that recalls the scents of a garden on a summer evening "

Marco Merendi & Diego Vencato

Portonovo

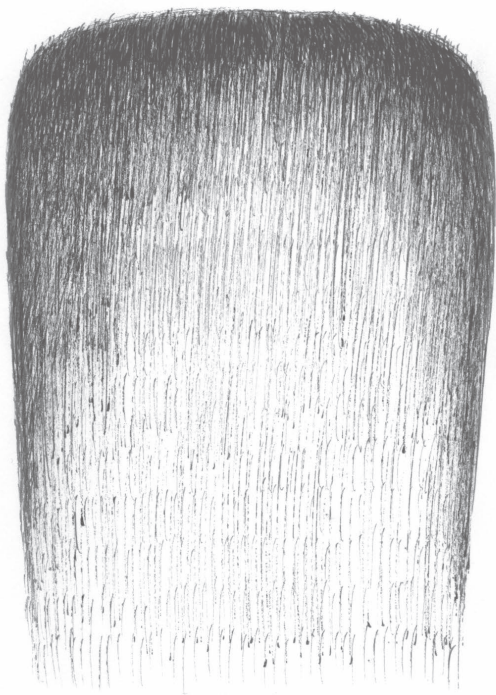


Portonovo

Setting light free

Light moves with you. Not just a cordless, battery-powered lamp you can place wherever you want but a light you can take with you, wherever you go. Portonovo is an extraordinary concept developed by two

Italian designers - Marco Merendi and Diego Vencato - which establishes a desire to combine innovation with design at the heart of the new lamp collection.



Portonovo

Marco Merendi & Diego Vencato



Portonovo

Setting light free

Simple shapes and materials emphasise Portonovo's minimal and welcoming style.

An internal structure embraced by and standing on a transparent element in a simple, delicate and effective interlocking encounter. Transparency is rich, precious,

like glass but more resistant, thanks to the noble qualities of PPMA. Three colour versions evoke the magic of the sea around Portonovo: white like the foam of the waves, blue like the sky above and black like the dark rocks of the sea-bed.



White



Black



Blue

Portonovo

Marco Merendi & Diego Vencato



Portonovo

Setting light free

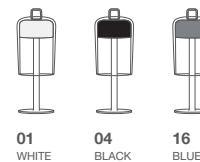
Portonovo means you take light with you, where and how you wish. A wireless, portable lamp with a rechargeable battery simply using a USB cable. Simply touch the surface to switch the lamp on or off or press a little longer to vary the luminous flux from 100% to 5%. The battery

can be replaced at the end of its lifespan without affecting the functionality of the device, to the advantage of durability and sustainability over time. Portonovo is a table lamp yet simply remove its stem and it is ready, extremely quickly and easily, to be carried hung anywhere.



Portonovo

Marco Merendi & Diego Vencato



Wireless table lamp

- On/Off Touch - Dimmable
- Rechargeable and replaceable lithium-ion battery
- Battery lifespan of about 9 hours at maximum luminous flux
- Micro USB charging cable included
- Material: PMMA, PC, ABS

iguzzini.com/portonovo



System			
W	lm	code	colour
Down light			
LED			
3000K - CRI 90			
1.5W	224	R744	01-04-16



Spare parts	code	colour
Replacement battery	PC39	00



Portonovo

Marco Merendi & Diego Vencato





Portonovo

Marco Merendi & Diego Vencato





The sales network is available at www.iguzzini.com

Credits

Graphic design, page layout

xycomm – Milano

Photos

StudioBuschi.com

SeeBay Hotel, Portonovo.

Pag: 6, 12-13, 14

SeePort Hotel, Ancona.

Pag: 15

