**Adolfo Guzzini, President of iGuzzini illuminazione, receives the Compasso d’Oro Award for lifetime achievement**

*Recanati (MC), 21 June 2018* – **Adolfo Guzzini**, President of iGuzzini illuminazione – leading international Group that operates in the architectural lighting sector– **has been awarded the** **Compasso d’Oro Award** for lifetime achievement**.**  Through this award, ADI (Italian Association for Industrial Design) has been rewarding the contribution of outstanding professional figures to the enhancement of Italian design culture, since 1954.

**Motivation for awarding the Compasso d'Oro for lifetime achievement to Adolfo Guzzini, iGuzzini illuminazione President.**

The pursuit of excellence in a globalised world and the enhancement of Italian know-how are distinctive traits that have always guided his path. Knowing how to look ahead without losing contact with our land is a worthy attitude in its own right, but having constantly achieved this through the daily practice of outstanding design is important for the entire design world as well as for the Made in Italy trademark.

By virtue of his commitment to promoting the Made in Italy trademark as well as the culture of light worldwide, Adolfo Guzzini received the prestigious award at the ceremony held on 20 June at the Sforza Castle in Milan. Moreover, a sixty-year commitment that has led iGuzzini to be among the top five lighting companies in Europe has contributed to strengthening the Italian lighting industry internationally through an active involvement in lighting associations. Convinced promoter of a collaborative business system since the beginning of his entrepreneurial activity, Adolfo Guzzini has been personally involved in activities run by these associations – as co-founder and President of AIFAI (later called AssoLuce), in 1969 and from 1976 to 1980 respectively, and as first President of the Arredo Urbano Group of Federlegno Arredo from 1989 to 1994. He was among the promoters of Euroluce (1976), the first National Lighting Exhibition, and a founding member and promoter of the international Europolis fair in Bologna (1992). Counselor at Cosmit, he has held national level positions at Confindustria, the Italian Association of Lighting, at the ADI and at the National Institute of Architecture. He is currently Honorary President of In/Arch.

*"This important acknowledgement, created to celebrate Italian genius, which our company promotes worldwide, fills us with pride because it shows, beyond my professional career, the central role of iGuzzini in advocating the quality of Made in Italy designs not only as an expression of research but also of technological innovation. We were among the first players in the lighting industry to have strongly believed that design is not just formal innovation, but requires constant investment in research and technology*" **commented Adolfo Guzzini, President of iGuzzini illuminazione** *"This award, which I feel compelled to share with my brothers, co-founders of iGuzzini illuminazione and strong believers in this path, also goes to all the people who have contributed to our corporate culture having helped us to grow this business throughout the years".*

During the event, iGuzzini stands out with urban lighting system **Twilight** awarded with the Honorable Mention.

*Established in 1959, iGuzzini Illuminazione is a leading international group that operates in the architectural lighting sector with approximately 1,500 employees. The company is dedicated to researching, designing and producing indoor and outdoor intelligent lighting systems in collaboration with the best lighting designers, architects, planners and research centres around the world. Based in Recanati, in the Marches region of Italy, iGuzzini is active in over 20 countries spread across 5 continents. The company’s main focus is to use light in cultural, work, retail, urban, infrastructure and hospitality & living contexts to improve the relationship between humans and the environment through its research, manufacturing, technology and knowhow. In 2017, the company’s consolidated revenue reached € 232.3 million, recording a 26% increase over the last 5 years. For more information please visit the iGuzzini website:* [*www.iguzzini.com*](http://www.iguzzini.com)*.*

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